

Advertising Rate Card

HWY.16 WEST SINGLE POLE PREMIUM STRUCTURE

- 4 week lease \$675.00* four week rent of billboard space
\$250.00* signage production and installation (blue back paper)
- 12 week lease \$550.00* per four week period for rent of billboard space
\$250.00* signage production and installation (blue back paper)
- 6 month lease \$475.00* per month for rent of billboard space
\$550.00* signage production and installation (Coroplast sign \$1200.00 retail value)
- 12 month lease \$475.00* per month all-inclusive
Signage production and installation at no cost (Coroplast sign \$1200.00 retail value)
- 12 month prepaid lease \$450.00* per month all-inclusive
Signage production and installation at no cost (Coroplast sign \$1200.00 retail value)

*Plus G.S.T.

Valid to Dec.31 2018